



NEW CONCEPTS HOLDINGS LIMITED

創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

SECOND PROXY FORM

Second Form of proxy for use at the annual general meeting to be held at 10:30 a.m. on Thursday, 28 March 2019 and (any at adjournment thereof) of New Concepts Holdings Limited

I/We ^(Note 1), _____
of _____
being the registered holder(s) of ^(Note 2) _____ ordinary shares of HK\$0.10 each in the share capital of
New Concepts Holdings Limited (the "Company"), HEREBY APPOINT THE CHAIRMAN OF THE MEETING or ^(Note 3) _____
of _____
as my/our proxy to attend for me/us on my/our behalf at the annual general meeting of the Company to be held at 1/F, OZO Wesley Hong Kong, 22 Hennessy Road,
Wanchai, Hong Kong on 28 March 2019 (Thursday) at 10:30 a.m. (the "Meeting") (and at any adjournment thereof) for the purpose of considering and, if thought fit,
passing the resolutions set out in the notice convening the Meeting dated 27 February 2019 (the "Original Notice") and the supplemental notice convening the Meeting
dated 13 March 2019 (the "Supplemental Notice") and at such Meeting (and at any adjournment thereof) to vote for or against for me/us and in my/our name(s) in
respect of the resolutions as indicated below, and if no such indication is given, my/our proxy will vote or abstain from voting as my/our proxy thinks fit.

	Ordinary Resolutions	For ^(Note 4)	Against ^(Note 4)
1.	To receive and consider the audited consolidated accounts and the reports of the directors and auditors for the year ended 31 March 2018.		
2.	To re-elect Mr. Zhu Yongjun as an executive director.		
3.	To re-elect Ms. Qin Shulan as an executive director.		
4.	To re-elect Mr. Cai Jianwen as an executive director.		
5.	To re-elect Mr. Lee Tsi Fun Nicholas as an executive director.		
6.	To authorise the board of directors to fix the directors' remuneration.		
7.	To re-appoint Ernst & Young as auditors of the Company and to authorise the board of directors to fix their remuneration.		
8.	To pass the ordinary resolution No. 8 as set out in the Original Notice.		
9.	To pass the ordinary resolution No. 9 as set out in the Original Notice.		
10.	To pass the ordinary resolution No. 10 as set out in the Original Notice.		
11.	To refresh the scheme mandate limit under the share option scheme of the Company adopted on 26 August 2014.		

Dated this _____ day of _____ 2019 Signature ^(Note 5) _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
- Please insert the number of ordinary shares registered in your name(s) and to which this second proxy form relates. If no number is inserted, this second form of proxy will be deemed to relate to all the ordinary shares in the Company registered in your name(s) (whether alone or jointly with others). If a number is inserted, this second proxy form will be deemed to relate only to those shares.
- If any proxy other than the chairman of the Meeting is preferred, strike out "THE CHAIRMAN OF THE MEETING or" and insert the name and address of the proxy desired in the space provided. **ANY ALTERATION MADE TO THIS SECOND FORM OF PROXY MUST BE INITIALED BY THE PERSON WHO SIGNS IT.** A proxy need not be a shareholder of the Company but must attend the Meeting in person to represent you.
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED "AGAINST".** Failure to tick either of the boxes in respect of a resolution will entitle your proxy to cast his vote in respect of that resolution at his/her discretion or abstain. Your proxy will also be entitled to vote at his/her discretion or abstain on any resolution properly put to the Meeting other than those referred to in the Original Notice and the Supplemental Notice.
- This second form of proxy must be signed by you or your attorney authorised in writing or, in the case of a corporation, must be executed either under its common seal or under the hand of an officer or attorney duly authorised.
- To be valid, this second form of proxy, together with any power of attorney or other authority under which it is signed or a notarially certified copy thereof must be deposited at **Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong** not less than 48 hours before the time appointed for holding of the Meeting or any adjournment thereof (the "Closing Time").
- In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holder(s), and for this purpose seniority will be determined by the order in which the names stand in the register of members in respect of the joint holding.
- Completion and return of the first form of proxy or this second form of proxy will not preclude you from attending and voting at the Meeting if you so wish. In the event that you attend the Meeting after having lodged the first form of proxy or this second form of proxy, it will be deemed to have been revoked.
- A Shareholder who has already lodged the first form of proxy issued by the Company on 27 February 2019 with the Share Registrar should note that:
 - If this second proxy form has not been lodged with the Share Registrar, the first form of proxy, if correctly completed, will be treated as a valid proxy form lodged by him/her. The proxy so appointed by the Shareholder will be entitled to cast the vote at his/her discretion or to abstain from voting on any resolution properly put to the Meeting (including, if properly put, the resolution for the Refreshment of Scheme Mandate Limit under the Share Option Scheme) except for those resolutions to which the Shareholder has indicated his/her voting direction in the first form of proxy.
 - If this second form of proxy is lodged with the Share Registrar before the Closing Time, this second form of proxy, if correctly completed, will revoke and supersede the first form of proxy previously lodged by him/her. This second form of proxy will be treated as a valid proxy form lodged by the Shareholder.
 - If this second form of proxy is lodged with the Share Registrar after the Closing Time, or if lodged before the Closing Time but is incorrectly completed, the proxy appointment under this second form of proxy will be invalid. The proxy so appointed by the Shareholder under the first form of proxy, if correctly completed, will be entitled to vote in the manner as mentioned in (i) above as if no Second Proxy Form was lodged with the Share Registrar. Accordingly, Shareholders are advised to complete this second form of proxy carefully and lodge this second form of proxy with the Share Registrar before the Closing Time.
- Pursuant to Rule 13.39(4) of the Listing Rules, all the resolutions put to the vote at the Meeting will be taken by way of poll.
- The full text of these resolutions appear in the Original Notice and the Supplemental Notice.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy's (or proxies') name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the Meeting (the "Purposes"). We may transfer your and your proxy's (or proxies') name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy's (or proxies') name(s) and address(es) will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the Company/Tricor Investor Services Limited at the above address.