



NEW CONCEPTS HOLDINGS LIMITED

創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

PROXY FORM

Form of proxy for use at the annual general meeting to be held at 9:30 a.m. on Monday, 16 August 2021 and (any at adjournment thereof) of New Concepts Holdings Limited

I/We ^(Note 1), _____
of, _____
being the registered holder(s) of ^(Note 2), _____ ordinary shares of HK\$0.10 each in the share capital of
New Concepts Holdings Limited (the "Company"), HEREBY APPOINT THE CHAIRMAN OF THE MEETING or ^(Note 3) _____
of _____
as my/our proxy to attend for me/us on my/our behalf at the annual general meeting of the Company to be held at 222-226, 2/F, Mega Cube, 8 Wang Kwong Road,
Kowloon Bay, Hong Kong on 16 August 2021 (Monday) at 9:30 a.m. (the "Meeting") (and at any adjournment thereof) for the purpose of considering and, if thought
fit, passing the resolutions set out in the notice convening the Meeting and at such Meeting (and at any adjournment thereof) to vote for or against for me/us and in
my/our name(s) in respect of the resolutions as indicated below, and if no such indication is given, my/our proxy will vote or abstain from voting as my/our proxy thinks
fit.

| | Ordinary Resolutions | For ^(Note 4) | Against ^(Note 4) |
|-----|--|-------------------------|-----------------------------|
| 1. | To receive and consider the audited consolidated accounts and the reports of the directors and auditors for the year ended 31 March 2021. | | |
| 2. | To re-elect Mr. Pan Yimin as executive Director. | | |
| 3. | To re-elect Mr. Lee Tsi Fun Nicholas as executive Director. | | |
| 4. | To re-elect Mr. Lo Chun Chiu, Adrian as independent non-executive Director. | | |
| 5. | To re-elect Mr. Choy Wai Shek, Raymond, M.H, JP as independent non-executive Director. | | |
| 6. | To authorise the board of directors to fix the directors' remuneration. | | |
| 7. | To re-appoint BDO Limited as auditors of the Company and to authorise the board of directors to fix their remuneration. | | |
| 8. | To give a general mandate to the Directors to allot, issue and deal with additional shares not exceeding 20% of the existing issued shares of the Company. | | |
| 9. | To give a general mandate to the Directors to purchase shares of the Company not exceeding 10% of the existing issued shares of the Company. | | |
| 10. | To extend the general mandate granted to the Directors to issue shares by the number of shares repurchased. | | |

Dated this _____ day of _____ 2021

Signature ^(Note 5) _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
- Please insert the number of ordinary shares registered in your name(s) and to which this proxy form relates. If no number is inserted, this form of proxy will be deemed to relate to all the ordinary shares in the Company registered in your name(s) (whether alone or jointly with others). If a number is inserted, this proxy form will be deemed to relate only to those shares.
- If any proxy other than the chairman of the Meeting is preferred, strike out "THE CHAIRMAN OF THE MEETING or" and insert the name and address of the proxy desired in the space provided. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALED BY THE PERSON WHO SIGNS IT.** A proxy need not be a shareholder of the Company but must attend the Meeting in person to represent you.
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED "AGAINST".** Failure to tick either of the boxes in respect of a resolution will entitle your proxy to cast his vote in respect of that resolution at his/her/its discretion or abstain. Your proxy will also be entitled to vote at his/her/its discretion or abstain on any resolution properly put to the Meeting other than those referred to in the notice convening the Meeting.
- This form of proxy must be signed by you or your attorney authorised in writing or, in the case of a corporation, must be executed either under its common seal or under the hand of an officer or attorney duly authorised.
- To be valid, this form of proxy, together with any power of attorney or other authority under which it is signed or a notarially certified copy thereof must be deposited at **Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong** not less than 48 hours before the time appointed for holding of the Meeting or any adjournment thereof.
- In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holder(s), and for this purpose seniority will be determined by the order in which the names stand in the register of members in respect of the joint holding.
- Completion and return of this form of proxy will not preclude you from attending and voting at the Meeting if you so wish. In the event that you attend the Meeting after having lodged this form of proxy, it will be deemed to have been revoked.
- Pursuant to Rule 13.39(4) of the Listing Rules, all the resolutions put to the vote at the Meeting will be taken by way of poll.
- The full text of these resolutions appear in the notice of the Meeting dated 15 July 2021.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy's (or proxies') name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the Meeting (the "Purposes"). We may transfer your and your proxy's (or proxies') name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy's (or proxies') name(s) and address(es) will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the Company/Privacy Compliance Officer of Tricor Investor Services Limited at the above address.