



NEW CONCEPTS HOLDINGS LIMITED

創業集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

PROXY FORM

**Form of proxy for use at the extraordinary general meeting
to be held at 10:00 a.m. on Friday, 10 October 2025 and (any at adjournment thereof)
of New Concepts Holdings Limited**

I/We ^(Note 1), _____
of, _____ (address)
being the registered holder(s) of ^(Note 2), _____ ordinary shares of HK\$0.10 each in the share capital of
New Concepts Holdings Limited (the “Company”), HEREBY APPOINT THE CHAIRMAN OF THE MEETING or ^(Note 3) _____
of _____ (address)
as my/our proxy to attend for me/us on my/our behalf at the extraordinary general meeting of the Company to be held at Office B, 3/F, Kingston
International Centre, 19 Wang Chiu Road, Kowloon Bay, Hong Kong on 10 October 2025 (Friday) at 10:00 a.m. (the “Meeting”) (and at any adjournment
thereof) for the purpose of considering and, if thought fit, passing the resolutions set out in the notice convening the Meeting and at such Meeting (and at
any adjournment thereof) to vote for or against for me/us and in my/our name(s) in respect of the resolutions as indicated below, and if no such indication
is given, my/our proxy will vote or abstain from voting as my/our proxy thinks fit.

Ordinary Resolutions		For ^(Note 4)	Against ^(Note 4)
1.	To approve the Share Consolidation and authorise any Director(s) to do all such acts and things, to sign and execute all such documents for and on behalf of the Company as they may consider necessary, appropriate, desirable or expedient to give effect to or in connection with the Share Consolidation and the transactions contemplated thereunder, as they may in their discretion consider to be appropriate, necessary or desirable and in the interests of the Company and its shareholders as a whole.		
2.	To approve, ratify and confirm the Capitalisation Agreement and authorise any Director(s) to do all acts and things and execute all such documents which he/she/they consider necessary, desirable or expedient for the purpose of, or in connection with, the implementation of and giving effect to the Capitalisation Agreement and the transactions contemplated thereunder.		
Special Resolution		For ^(Note 4)	Against ^(Note 4)
3.	To approve the proposed amendments to article 7 of the amended and restated memorandum of association and article 6 of the amended and restated articles of association of the Company.		

Dated this _____ day of _____, 2025 Signature ^(Note 5) _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
- Please insert the number of ordinary shares registered in your name(s) and to which this proxy form relates. If no number is inserted, this form of proxy will be deemed to relate to all the ordinary shares in the Company registered in your name(s) (whether alone or jointly with others). If a number is inserted, this proxy form will be deemed to relate only to those shares.
- If any proxy other than the chairman of the Meeting is preferred, strike out “THE CHAIRMAN OF THE MEETING or” and insert the name and address of the proxy desired in the space provided. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT.** A proxy need not be a shareholder of the Company but must attend the Meeting in person to represent you.
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED “FOR”. IF YOU WISH TO VOTE AGAINST ANY OF THE RESOLUTIONS, TICK IN THE RELEVANT BOX BELOW THE BOX MARKED “AGAINST”.** Failure to tick either of the boxes in respect of a resolution will entitle your proxy to cast his vote in respect of that resolution at his/her/its discretion or abstain. Your proxy will also be entitled to vote at his/her/its discretion or abstain on any resolution properly put to the Meeting other than those referred to in the notice convening the Meeting.
- This form of proxy must be signed by you or your attorney authorised in writing or, in the case of a corporation, must be executed either under its common seal or under the hand of an officer or attorney duly authorised.
- To be valid, this form of proxy, together with any power of attorney or other authority under which it is signed or a notarially certified copy thereof must be deposited at Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding of the Meeting or any adjournment thereof.
- In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holder(s), and for this purpose seniority will be determined by the order in which the names stand in the register of members in respect of the joint holding.
- Completion and return of this form of proxy will not preclude you from attending and voting at the Meeting if you so wish. In the event that you attend the Meeting after having lodged this form of proxy, it will be deemed to have been revoked.
- Pursuant to Rule 13.39(4) of the Listing Rules, all the resolutions put to the vote at the Meeting will be taken by way of poll.
- The full text of these resolutions appear in the notice of the Meeting dated 24 September 2025.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy's (or proxies') name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the Meeting (the “Purposes”). We may transfer your and your proxy's (or proxies') name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy's (or proxies') name(s) and address(es) will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the Company/Data Privacy Officer of Tricor Investor Services Limited at the above address.