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**NEW CONCEPTS HOLDINGS LIMITED**  
**創業集團(控股)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2221)**

**CLARIFICATION ANNOUNCEMENT IN RELATION TO  
INTERIM RESULTS FOR THE SIX MONTHS  
ENDED 30 SEPTEMBER 2014**

Reference is made to the interim results announcement of New Concepts Holdings Limited (the “**Company**”) for the six months ended 30 September 2014 dated 21 November 2014 (the “**Interim Results Announcement**”). Save as defined herein, terms used in this announcement shall have the same meanings as used in the Interim Results Announcement.

The board of directors of the Company has noted an inadvertent typographical mistake in the paragraph headed “Capital structure” in page 17 of the Interim Results Announcement and would like to clarify as follows:

“As at 30 September 2014, the equity attributable to owners of the Company amounted to approximately HK\$131,603,000, representing approximately **HK\$0.33** (instead of HK3.29 cents) per share (31 March 2014: approximately HK\$49,370,000, representing approximately **HK\$3.52 per share** (instead of HK3.52 cents per share)). Decrease in equity attributable to owners **per share** of the Company was mainly attributable to the profit generated after deduction of dividends paid and the increase in number of shares of the Company during the Period.”

Save as disclosed above, all other information contained in the Interim Results Announcement remains unchanged.

By order of the Board  
**New Concepts Holdings Limited**  
**CHU Shu Cheong**  
*Chairman*

Hong Kong, 5 December 2014

*As at the date of this announcement, the executive Directors are Mr. Chu Shu Cheong, Mr. Kwan Man Hay, Mr. So Kin Shing and Ms. Lai Mun Yee; the non-executive Director is Dr. Huen Wai Kei; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.*